

GDA SUCCESS STORY TEMPLATE

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(Items marked by * are mandatory)

***PERSONAL DETAILS:** *(More than one person can jointly develop a success story.)*

Name:

Designation:

Company Name:

Email: *(can be viewed only by GDA Admin)*

Mobile: *(can be viewed only by GDA Admin)*

***SUCCESS STORY TITLE:** *(Keep it short and concise. Use subtitle, if applicable.)*

Success Story Title:

Subtitle *(Optional)*:

Place and time of the story *(Optional)*:

***DESCRIBE THE BACKGROUND CHALLENGE AND ITS EFFECTS ON YOUR WORK:** *(2-4 sentences summarizing the challenge)*

***WHICH SPECIFIC ASPECT OF GDA OR ITS KNOWLEDGE HUB HELPED YOU IN ADDRESSING THIS CHALLENGE?**

(Give details/reference of a published paper, discussion, lesson, formal/informal networking or discussion with a Technical Committee or SME, etc.)

***DESCRIBE HOW DID YOU APPLY THE HELP/REFERENCE RECEIVED UNDER THE GDA UMBRELLA IN ADDRESSING YOUR CHALLENGE?** *(Highlight all salient aspects of your execution)*

***WHAT END-BENEFITS DID YOU GET OUT OF ITS APPLICATION – TANGIBLE** *(e.g. financial saving through avoidance of external consultancy or optimizing investment)* **AND/OR INTANGIBLE** *(e.g. efficiency improvement through design modification)*

***WHAT WOULD YOU RECOMMEND TO OTHERS ON THE BENEFITS OF THE GDA OFFERINGS?**
(Bullet points describing the benefits)